### Titel:

Mobility Management in a Resource-Constrained World: Are Local Travel Plan Networks the Answer? NB: The session will be conducted in English!

#### Baggrund:

The special session will be in the form of a "learning session". The aim is to presents the results of the EU funded project "TRAVEL PLAN PLUS" alongside work for Transport for London to demonstrate innovation in Local Travel Plan Networks (LTPN) across Europe. The interactive element of special session will be based on the soon to be launched e-learning course 'Developing a Sustainable Local Travel Plan Network', which guides participants through the stages of LTPN evolution. The target audience The target audience for the workshop comprises 3 groups: Policy Shapers (who influence policy); Policy Makers and Policy Implementers. It will also potentially be of interest to some Policy Users who stand to benefit from the development of Local Travel Plan Networks. Each of these groups is well-placed to promote the application of LTPNs across Europe. Background in the TRAVEL PLAN PLUS project Local Travel Plan Networks are an effective tool which can deliver both planning and economic benefits. They are a platform for reducing the impact of the commuter and customer / client journey; they also help improve access to an area aiding recruitment and business. Working collectively organisations benefit from economies of scale making it easier to provide sustainable travel solutions to a wider audience and providing potential for sharing resources such as web conferencing facilities. The aim of the special session is to encourage and support the widespread adoption of Local Travel Plan Networks by sharing the practical experience gained from the implementation of LTPNs across different sectors and nations. This will be achieved through increasing knowledge and awareness of LTPNs through presentations and providing practical steps for those new to LTPN development as well as more experience attendees using a range of workshop activities based on the TRAVEL PLAN PLUS e-learning course.

#### Formål:

The format of the special session A short introduction to the theme and relevance in a Danish context (app 10 minutes). Three short papers of ten minutes each. These would set the scene about how Local Travel Plan Networks currently work in practice. Specifically, results from European Project TRAVEL PLAN PLUS would be presented. (total of max 20 minutes) An interactive session, lasting 45 minutes based on the soon to be launched e-learning course 'Developing a Sustainable Local Travel Plan Network' which guides participants through the different stages of LTPN evolution, namely:

Background – An introduction to individual and collective travel plans Getting started with a LTPN – Identifying the area, organisations, stakeholders, resources and communication options

LTPN Planning and Implementation – Action planning and implementing a LTPN Monitoring and Evaluation – based on the SUMO approach

Appropriate activities from each stage of the e-learning course will be used to meet the current needs of workshop attendees. Differentiation across individuals and / or groups means that this session will engage a wide audience.

### Foredragsholdere:

Lisa Davison, Researcher and participant of TRAVEL PLAN PLUS, Loughborough University, Department of Civil and Building Engineering, Loughborough University, Leicestershire LE11 3TU, UK. Marcus Enoch, Senior Lecturer, and participant of TRAVEL PLAN PLUS, Loughborough University, Department of Civil and Building Engineering, Loughborough University, Leicestershire LE11 3TU, UK. Colin Black, Director Contemporary Transport Solutions, UK Practical experience in implementing Travelplans for companies in networks The special session will be chaired by Anette Enemark, Tetraplan

# Længde:

90 minutes

## Forslagsstiller:

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