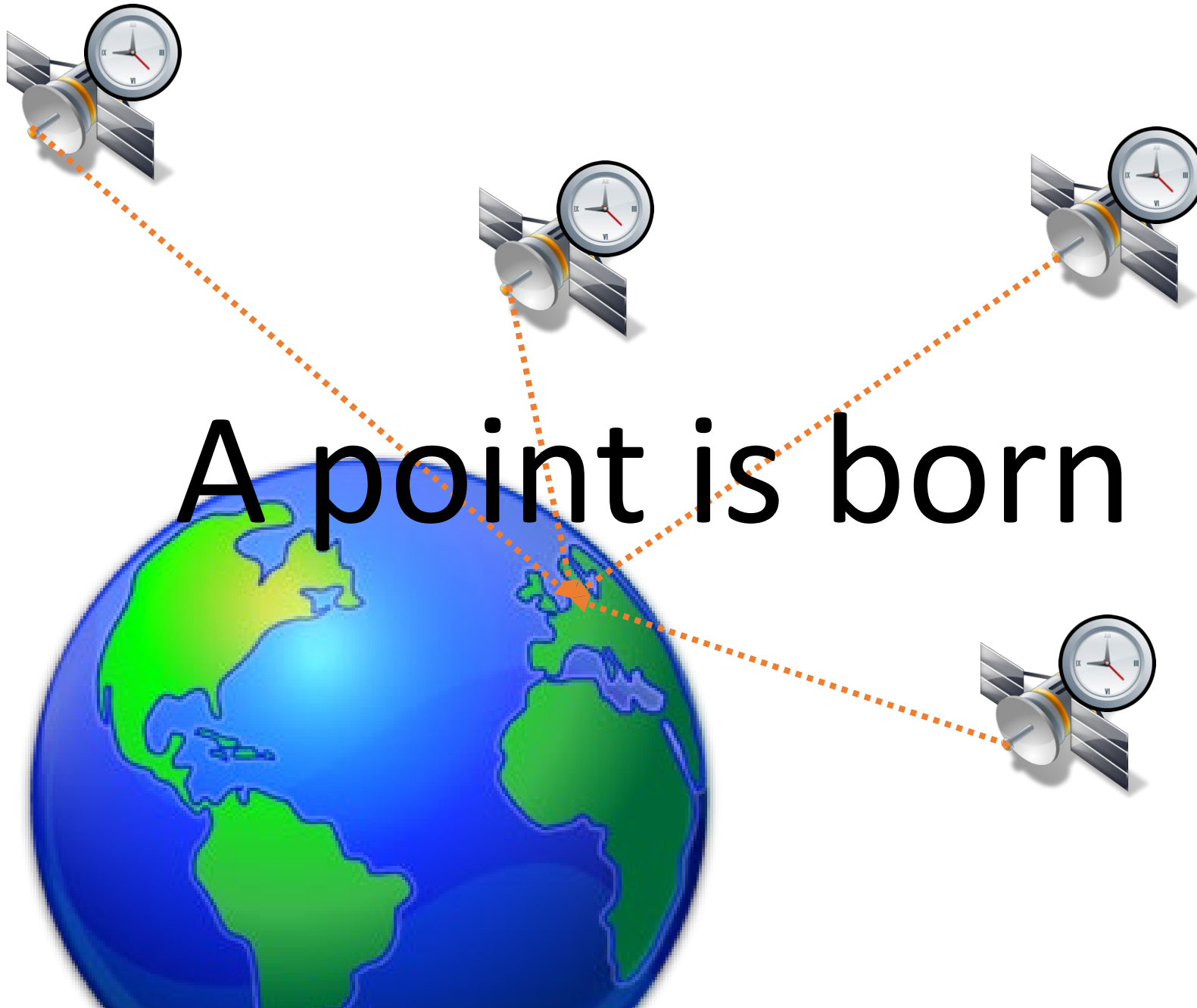


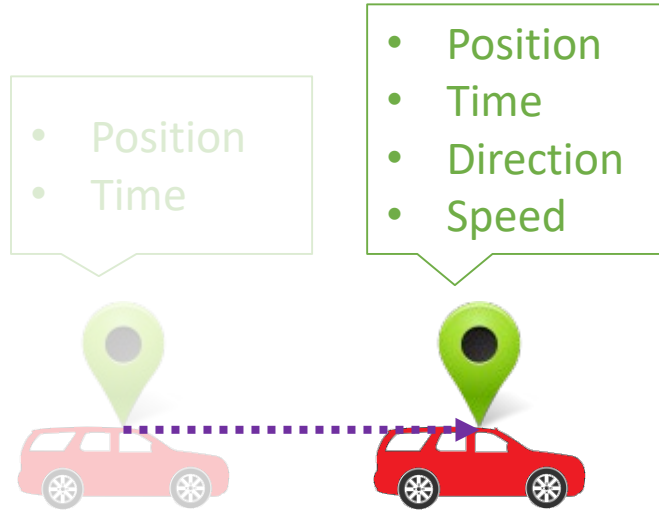


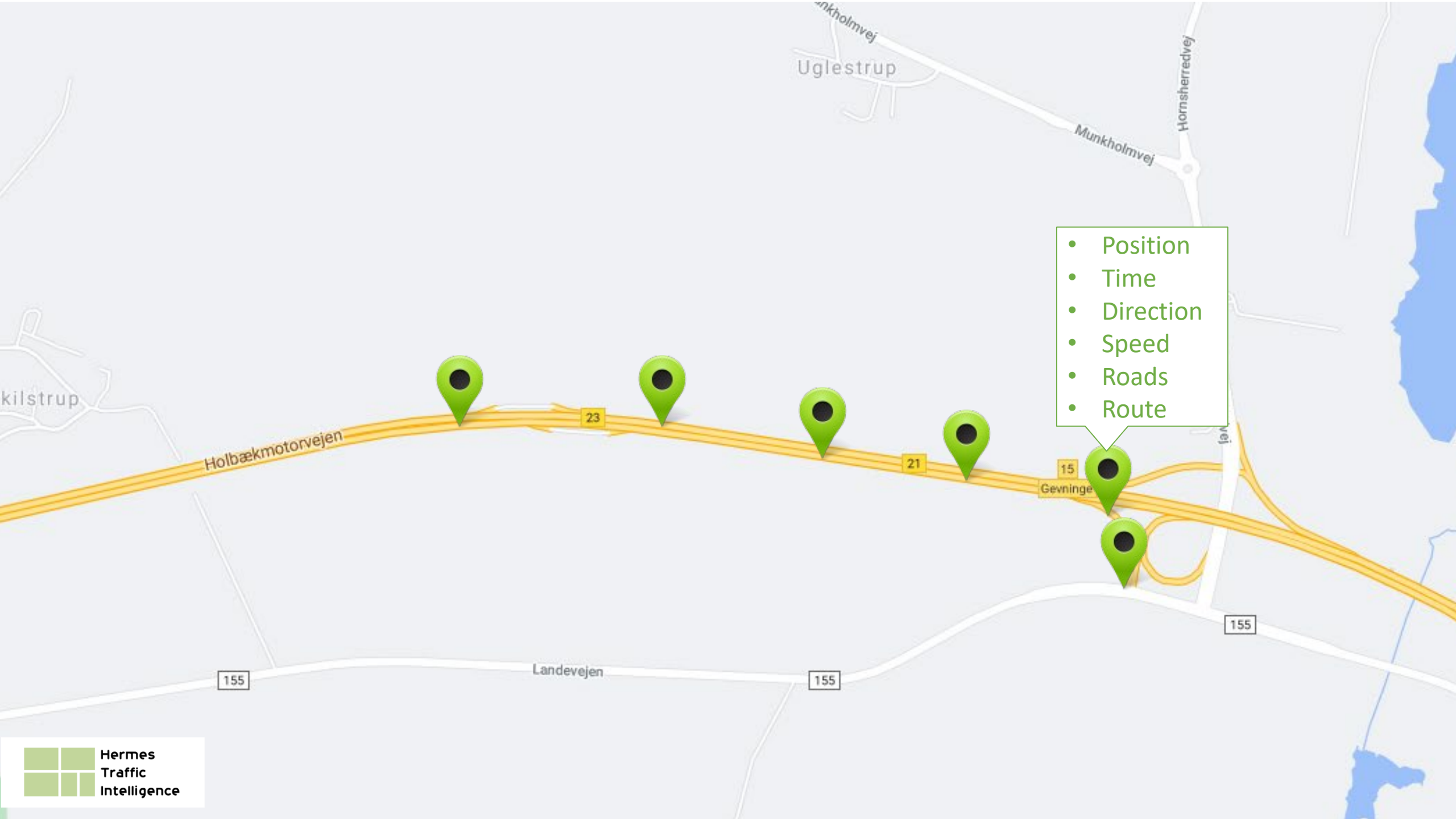
When data grow up,  
they become Big Data

AI – Transport Week

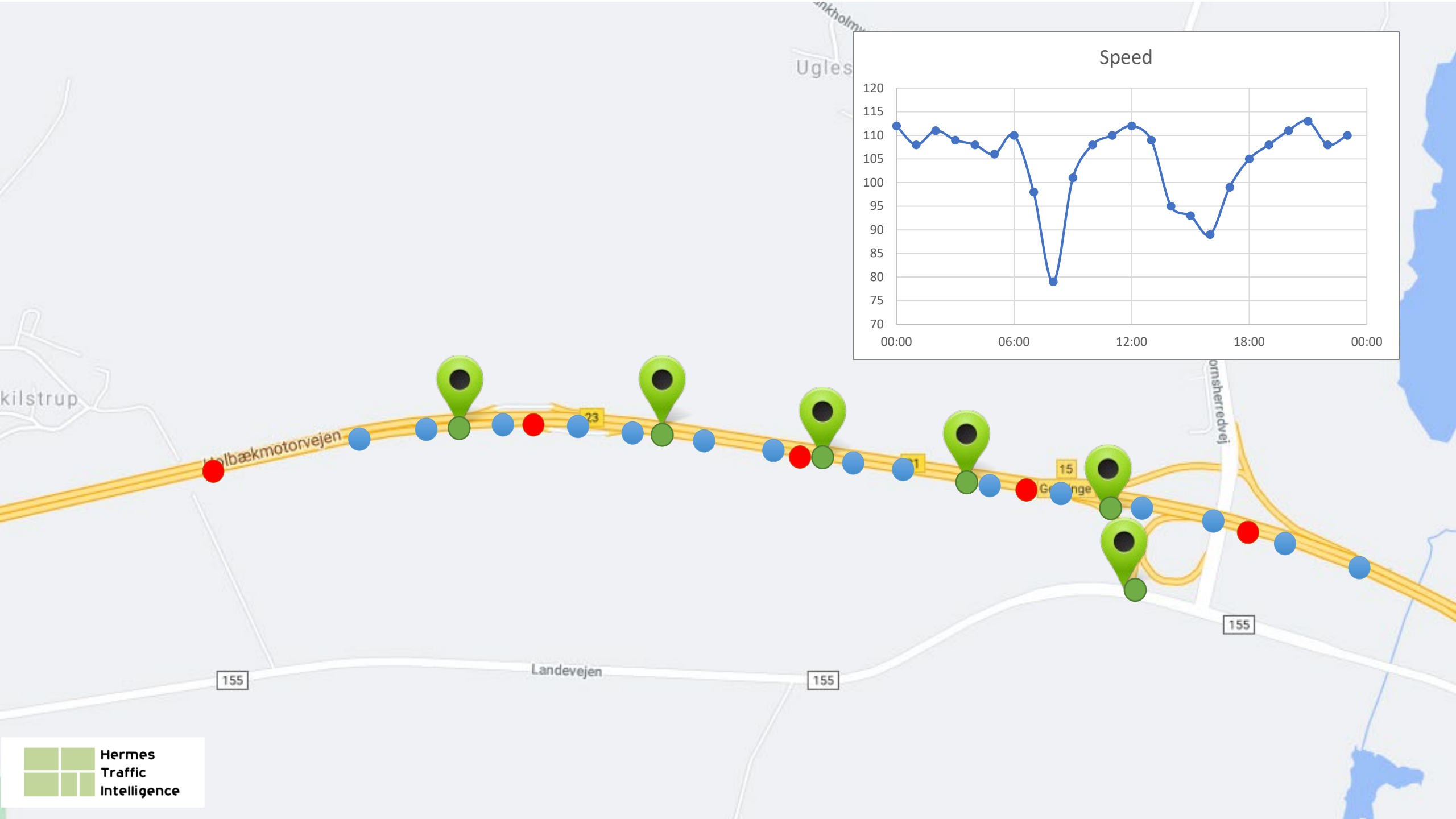
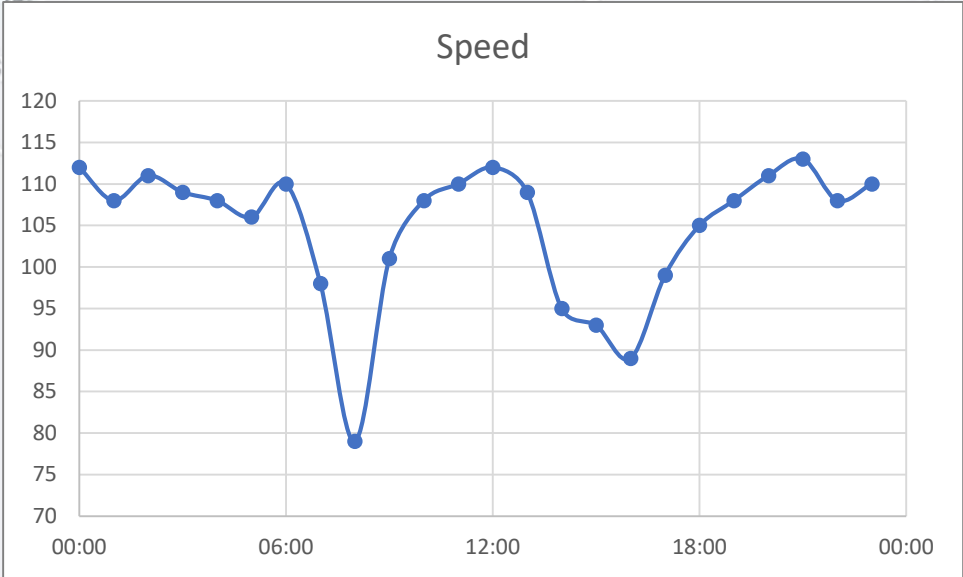
Lars Rosenberg Randleff  
December 10<sup>th</sup>, 2020





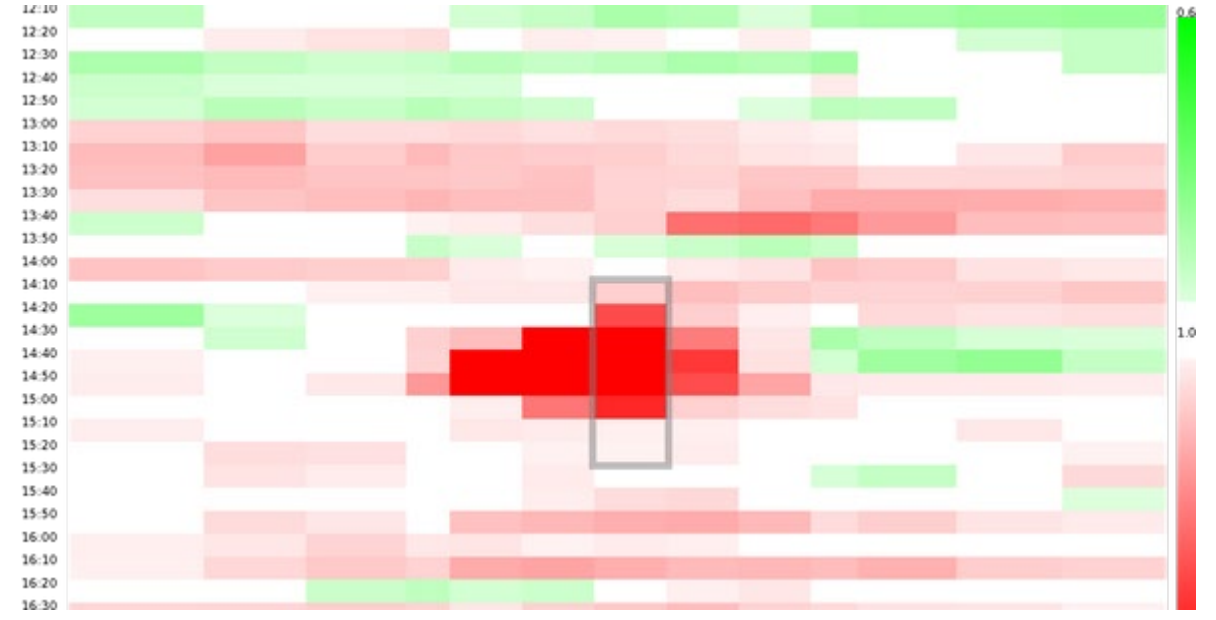
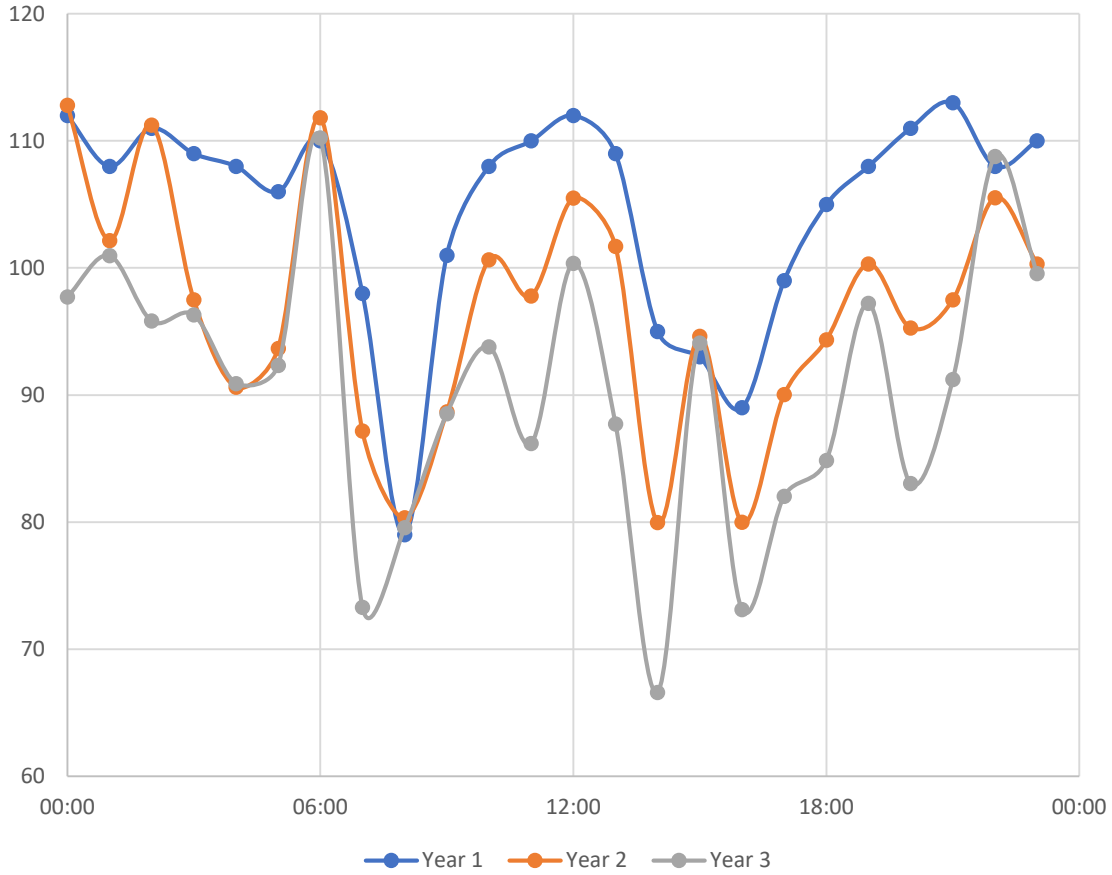


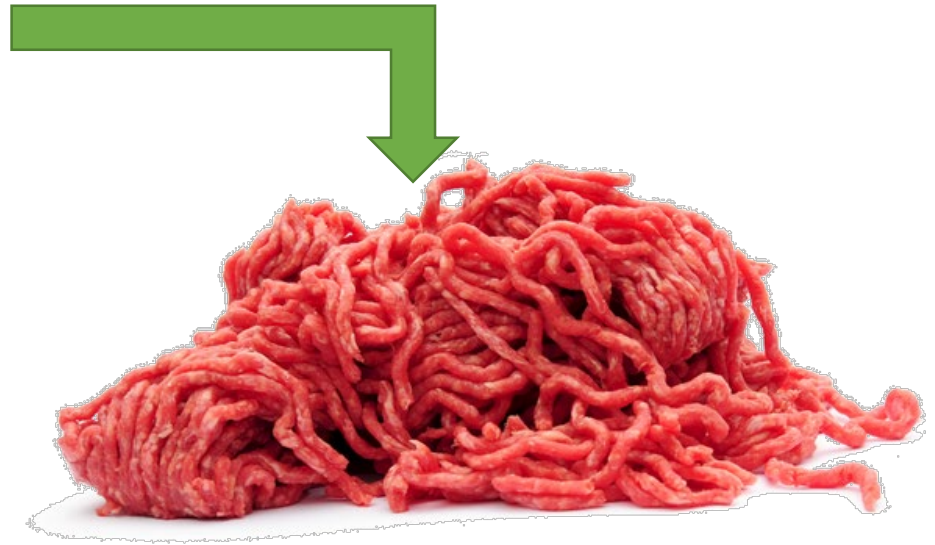
- Position
- Time
- Direction
- Speed
- Roads
- Route



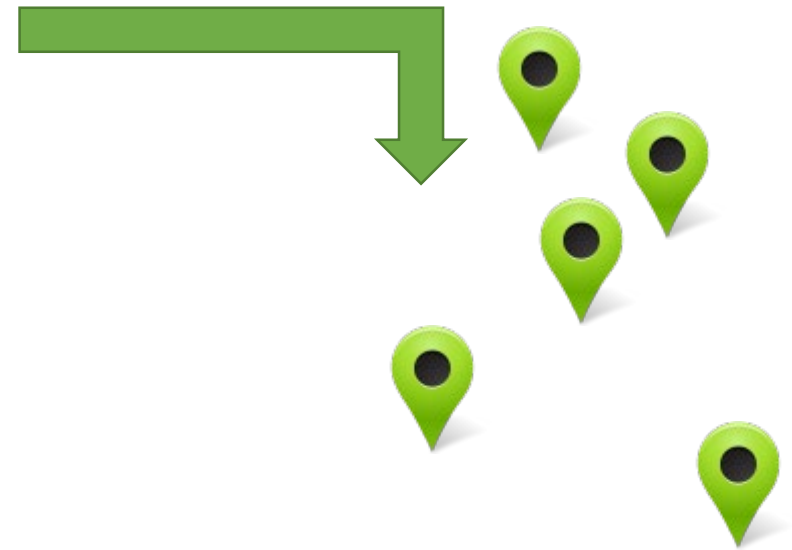

**Hermes**  
 Traffic  
 Intelligence

Speed

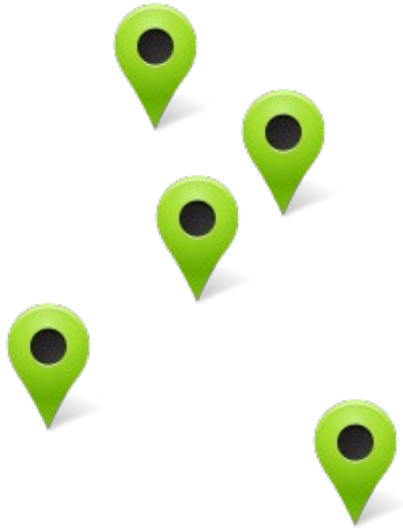


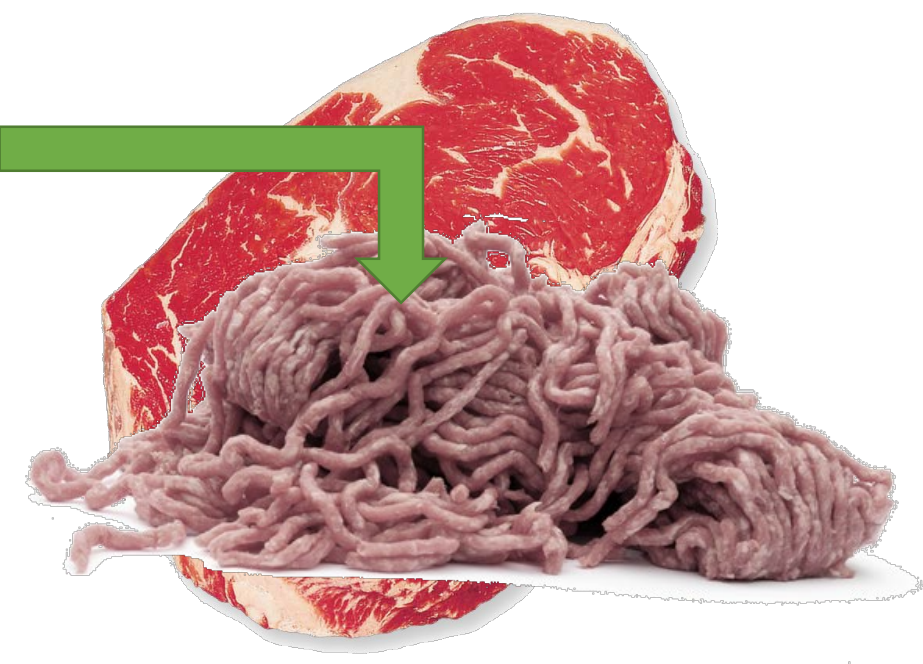


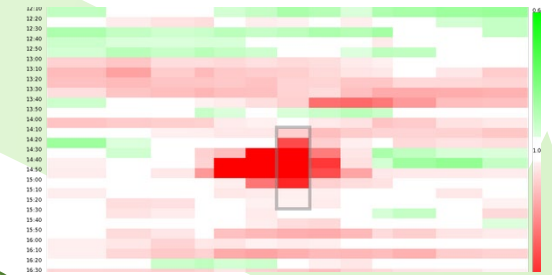
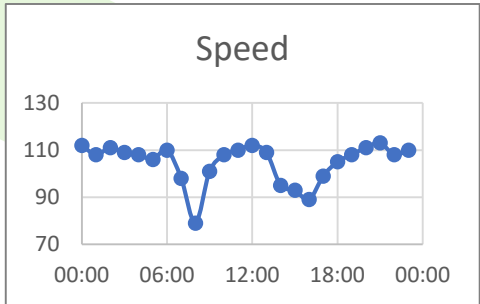
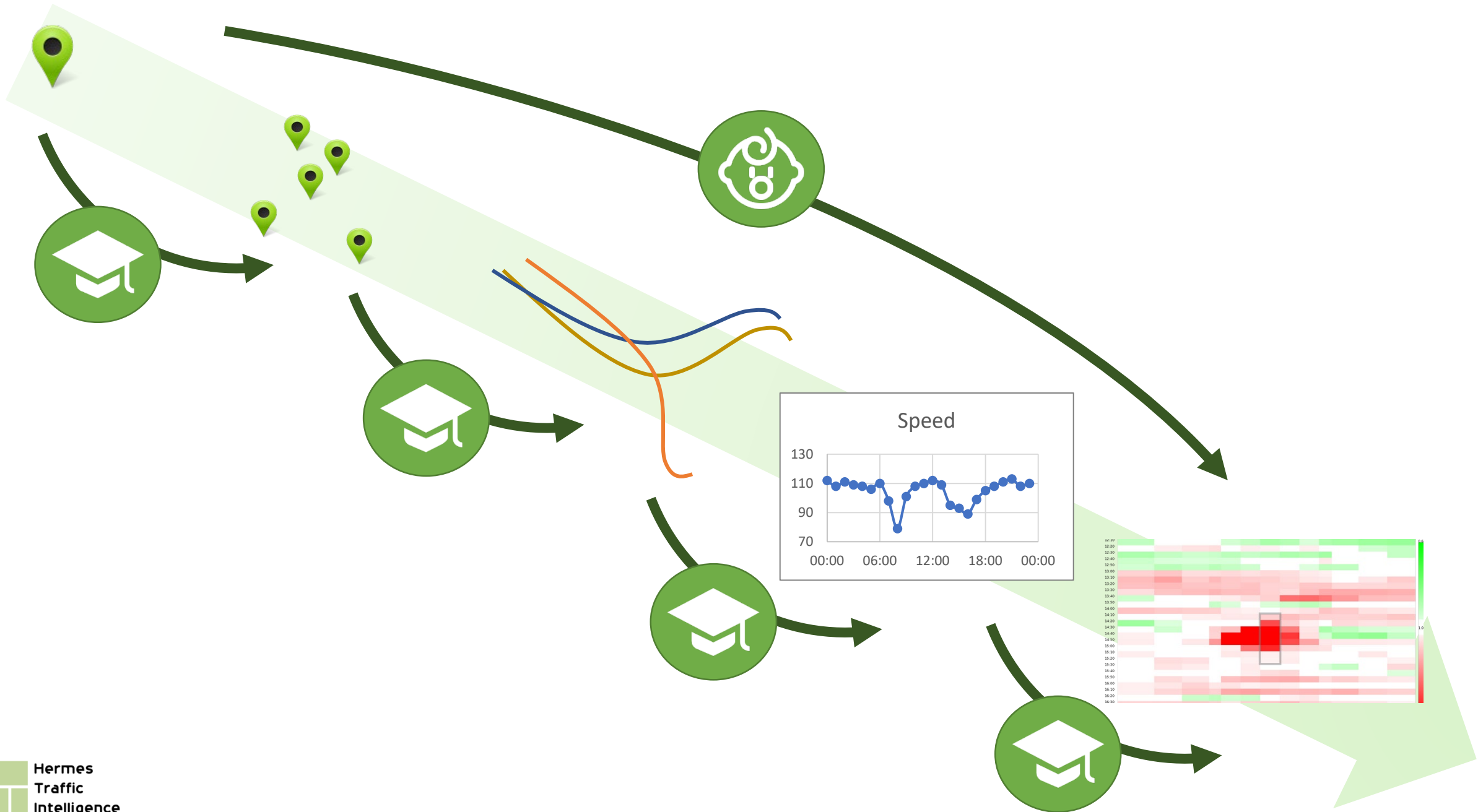












# Today's Takeaways

1. If treated properly Big Data may have a value
2. Artificial Intelligence without Intelligence is just Artificial
3. If minced meat looks bad you should avoid it!